



48th Annual
**INTERNATIONAL
HERPESVIRUS
WORKSHOP**
12-17 July 2024
Portland, Oregon

SPONSORSHIP OPPORTUNITIES

About the Workshop

The International Herpesvirus Workshop is the premier conference bringing together 500 basic scientists and clinicians from across the world to share new insights into the biology, pathogenesis, and treatment of human and animal herpesvirus infections. The attendees are leaders in their field, making significant contributions to the development of safe and effective antiviral treatments and vaccines. **The 48th Annual International Herpesvirus Workshop in Portland, Oregon will be held on 12-17 July, 2024** and will offer an exciting program of distinguished keynote speakers and cutting-edge oral and poster presentations, in addition to social events to foster collegiality and the exchange of ideas. Financial support of this workshop is essential to the success of this event.

The diversity among those who attend is represented geographically (most notably Europe, North America, and Asia); by the types of viruses (alpha/beta/gammaherpesviruses infecting humans or animals); by biological activities or mechanisms (entry, gene regulation, DNA replication, assembly & egress, pathogenesis, virus-cell interactions, prevention & intervention, latency, immunology); by training and experience (graduate students, postdocs, principal investigators); and by type of institution (academic, corporate, government, regulatory).

Why is sponsorship important? What does it mean to the field of herpesvirus research?

In addition to grants, sponsorship plays a major role in facilitating an outstanding annual workshop by:

- Providing funding for scholarships to support postdoctoral fellows, graduate students and trainees from all countries, including those where funding for science is severely limited.
- Keeping the registration fees affordable.
- Ensuring a pipeline of scientific talent to carry this field of research into the future.
- Providing international visibility for organizations that support this field of research.
- Enabling sustained growth for this important forum where research from around the world is shared and studied.

Details regarding the benefits of sponsorship are included in the pages that follow. We would be delighted to receive your organization's support and to answer any questions you might have. Thank you for your consideration.

Patrizia Caposio
IHW 2024 Co-chair

Meaghan Hancock
IHW 2024 Co-chair

Rebecca Skalsky
IHW 2024 Co-chair

Daniel Streblov
IHW 2024 Co-chair

Scott Wong
IHW 2024 Co-chair

Ashlee Moses
IHW 2024 Co-chair

Andrew Yurochko
IHW 2024 Co-chair



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IHW 2024 SPONSORSHIP LEVELS & BENEFITS

Benefits	Diamond \$30,000	Gold \$20,000	Silver \$10,000	Bronze \$5,000
Recognition on the Workshop Website, and in the Abstract Book *	Large Logo	Large Logo	Small Logo	Small Logo
Logo Recognition in General Session Room During Breaks	Large Logo	Large Logo	Small Logo	Small Logo
Complimentary Registrations	4 Full Registrations	3 Full Registrations	2 Full Registrations	
Abstract Book Advertisement*	Full Page Color Advertisement	Full Page Color Advertisement	Half Page Black & White Advertisement	
Exhibit Space	30 m ² / 323 ft ²	15 m ² / 161 ft ²		
Opportunity to Participate in a 45-Minute Exclusive Industry Sponsored Session	X			

* Recognition in published materials is provided if sponsorship is confirmed by 6 June 2024.